

SAVE THE DATE!



ARKANSAS TECHNOLOGY STUDENT ASSOCIATION **SPRING CONFERENCE**

**APRIL 2, 2025
9:00AM-4:00PM**

ARKANSAS 4-H CENTER
1 FOUR H WAY
LITTLE ROCK, AR, 72223

GET INVOLVED:
WWW.ARKANSASTSA.ORG/SUPPORT

What is ARTSA?

ARTSA is a chapter of the national Technology Student Association, which is an organization dedicated to serving students interested in pursuing opportunities in **innovation, design, technology, and engineering**.

At the ARTSA State Conference, **over 500 students** from across the state come together to:

- Compete in more than 50 events
- Attend breakout sessions
- Network with other students, future employers, and possible post-secondary institutions
- Practice their durable skills

Student members also have opportunities throughout the year to lead as chapter, state, and national officers and serve their local communities through service projects.

"TSA ... has taught me about working with others and has given me many reasons to stay in high school."

-Aiden Christopher,
ARTSA State Treasurer,
Siloam Springs High School



How to Support Our Students

Judge Student Documentation Portfolios

- Remote, asynchronous
- Content Experts Preferred
- < 6 hours over two weeks (2/24-3/3)

Judge Student Presentations

- In-person on 4/2/25 in Little Rock
- No content knowledge needed!

Present a Breakout Session

Lead a 35 minute breakout session about any subject you're passionate about, be it a career or a hobby!.

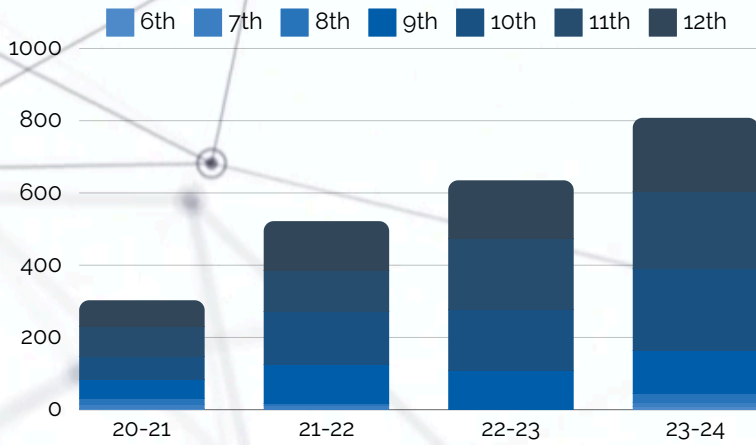
Contribute to ARTSA's sponsorship goal of \$35,000 to allow students to attend the Spring Conference
Free-of-Cost

ARTSA is a registered 501(c)3 organization

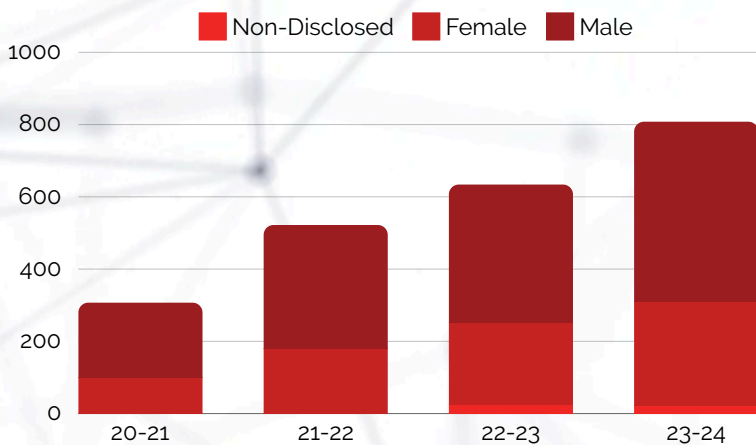
DETAILED SPONSORSHIP OPPORTUNITIES ARE ON PAGE 4

ARTSA by the Numbers

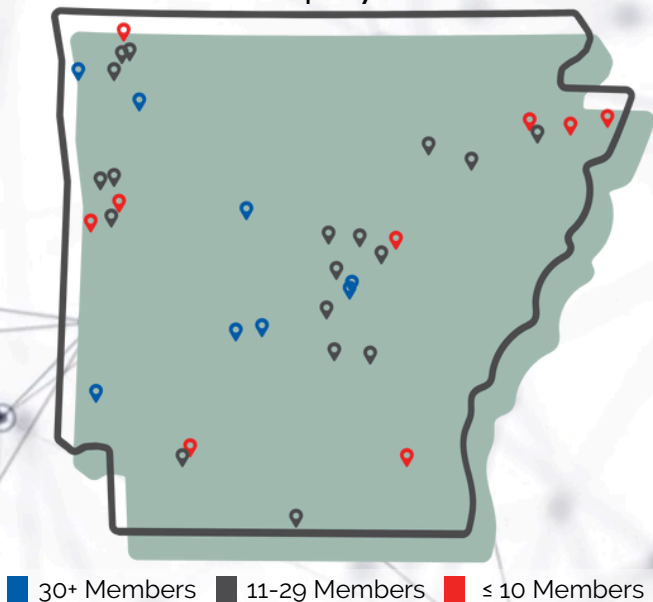
Membership by Grade



Membership by Gender



Membership by Location

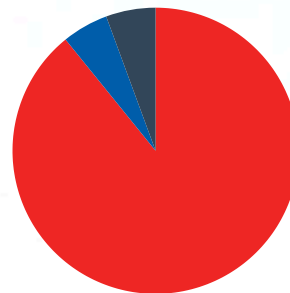
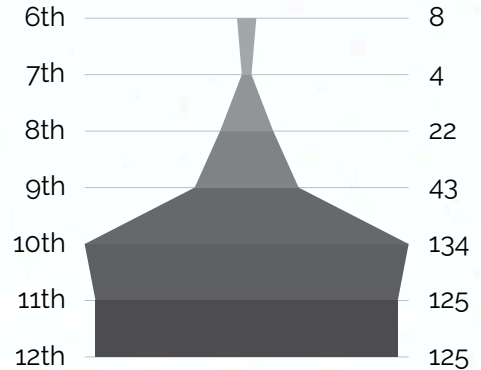


View our interactive map at www.arkansastsa.org/current-chapters

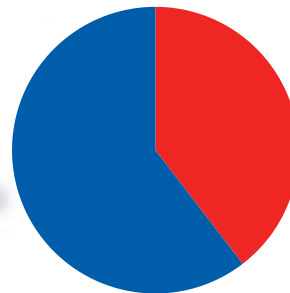
2024 State Conference

517 Attendees

Grade Level



- Students (89%)
- Advisors (Teachers) (5%)
- Classroom Teachers, Administrators, Judges, etc. (6%)



- Male Students (60%)
- Female Students (40%)

"TSA has greatly enriched my students' education by providing practical experiences such as coding competitions and technology challenges, where they can apply their computer science skills in real-world scenarios. Through events like the TSA State Conference and various tech-focused projects, students have honed their problem-solving abilities and gained valuable industry insights, significantly advancing their academic and career development."

-Christy Ruffin, Computer Science Teacher, Lake Hamilton High School

Sponsorship Opportunities

| Sponsorship Level | Diamond | Platinum | Gold | Silver | Bronze | Iron |
|--------------------------------------------------------|-----------|------------|-------------|------------|-----------------------------|-----------------------------------------------|
| | \$3000 | \$1000 | \$500 | \$300 | \$150 | Volunteer to judge or lead a breakout session |
| # of complimentary registrations and lunches | 5 | 3 | 3 | 2 | 2 | 1 |
| Acknowledgement on website and program | Spotlight | Large logo | Medium logo | Small logo | Name (entity or individual) | Name (entity or individual) |
| Exhibitor Booth (includes one 6' table and two chairs) | x | x | x | x | x | |
| Logo on sponsor signage and recognition slide | Spotlight | Large | Medium | Small | | |
| Verbal recognition during opening and closing ceremony | x | x | x | | | |
| Ad space in conference program | Full page | 1/2 page | 1/4 page | | | |
| Branded competition award | x | x | | | | |

A complimentary upgrade to the next sponsorship level is available for every two remote, subject-matter expert judges or one breakout session presenter that volunteers on behalf of your entity.

Other configurations may be possible.

Contact Allison Carter with questions at stateadvisor@arkansastsa.org.

ADDITIONAL OPPORTUNITIES

FACILITIES SPONSOR

All Diamond Tier perks PLUS:

- Exclusively branded signage at major entrances
- Two minutes of stage time during the opening ceremony
- Priority exhibitor booth placement

\$ 9,000

LUNCH SPONSOR

All Diamond Tier perks PLUS:

- Exclusively branded signage for lunch
- An additional exhibitor booth in the lunchroom
- Five minutes of stage time during the opening OR closing ceremony
- Priority exhibitor booth placement

\$ 12,000

KEYNOTE SPEAKER SPONSOR

All Diamond Tier perks PLUS:

- Two minutes of stage time during the opening ceremony
- Priority exhibitor booth placement

\$ 4,000

SECURE YOUR SPOT TODAY AT WWW.ARKANSASTSA.ORG/SUPPORT